

MAY 11 1921

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A PARADE SET-UP IN THE BAZAAR OF CAIRO.

For the release of May 2nd, 1921, Burton Holmes has chosen a particularly fascinating subject,-- the Bazaar of Cairo. Cairo, from one end to the other, is a colorful, ever-changing, kaleidoscopic medley of humanity in a wonderfully picturesque stage-setting. There is "something doing" every minute and the unexpected is happening on every hand. In the Bazaar,-- which is the name given to the district given over to the native shops,-- there is "something doing" every second; in the narrow and tortuous little passage-ways and alleys, there are every kind of shop and every kind of merchant trying to sell his particular goods to the tourist or the casual passer-by, calling attention to his or her wares by shouts or pleadings, thrusting some especially attractive piece of goods under the very noses of his victims or catching them by sleeve or dress. This down-town native quarter abounds with bargaining humanity; the passage-ways are smelly, and crooked and crowded. Burton Holmes gives you all of the realism without the smell; you meet the queerest of shop-keepers face to face and study their business-methods; a peddler selling water out of a goat-skin begs you to buy a tasty drink; jewelry, silks, embroideries, Egyptian cotton goods covered with hieroglyphics,-- all sorts of strange things are offered you for sale by an even stranger assortment of merchants, who haggle and bargain and pout and protest in apparent blithful ignorance that Burton Holmes' camera is doing its deadly work,-- taking "close-ups" of them and their price, their actions and almost their words, to America and England and all over the world. The Bazaars of Cairo are a sight never to be forgotten.

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